

TWITTER

WORKSHEET

THE SOLUTION

Use Hashtags

Hashtags are crucial on Twitter because they allow you to label your content, making it searchable.

THE SOLUTION

Share Your Updates Often

On Twitter, updates can actually disappear in a matter of seconds.

THE SOLUTION

Engage With Your Audience

Just like any other social network, the more you engage with your audience, the better your chances of increasing your traffic.

THE SOLUTION

Get Visual

Most people usually think that Twitter is a text-only social platform but that is not the case.

THE SOLUTION

Use A Call To Action

Every aspect of marketing requires a well-formulated call to action.