Highly Recommended Marketing Tools That Are FREE!

7 Zip: http://7-zip.org   (free download)

An open source, free alternative to WinZip.

Audacity: http://audacity.sourceforge.net (free download)

An open source software used for recording & editing audio files.

AVG: http://free.avg.com   **(free download)**

Anti-virus and anti-spyware protection.

BrowserShots: http://browsershots.org   **(free online tool)**

Use this site to view how your website look in various browsers.

CamStudio: http://camstudio.org   **(free download)**

Lets you record all screen & audio activity on your computer and create video files.

CCleaner: http://ccleaner.com   **(free download)**

Removes unused files from your pc allowing Windows to run faster and freeing up space.

Color Cop: http://colorcop.net   (free online tool)

A multi-purpose color picker - great for web designers and programmers.

Down For Everyone: http://downforeveryoneorjustme.com (free online tool) Is your site down? Use this tool to see if your website is down for other people.

DupeFree: http://dupefreepro.com   **(free download)**

Quickly check for duplicate content & LSI keywords.

Evernote: http://evernote.com   **(free download)**

Scan your notes, receipts, etc. … it will OCR the content, save it, and make it searchable)

Give Away Of The Day: http://giveawayoftheday.com (free download)
Unique site that offers you a free license digital product daily.

FileZilla: http://filezilla-project.org   (free download)
Open source FTP program for uploading files to your host.

Firefox: http//mozilla.com/firefox   (free download)
Alternate web browser.

GIMP: http://gimp.org (free download)
An open source program used to create & edit - free alternative to Photoshop.

Kompozer: http://kompozer.net   (free download)

An easy to use WYSIWYG HTML editor.

Marketing Forum: http://resell-rights-weekly.com/forum   (free online tool)

Very helpful forum with lots of good info on internet marketing. Friendly members too.

NicheBot Classic: http://nichebotclassic.com (free online tool)
Online keyword research tool helps you target the correct keywords.

Open Office: http://openoffice.org   (free download)

Open source office software - word processing, spreadsheets, databases, presentations ...

OSWD: http://oswd.org/   **(free downloads)**

Open Source Web Design offers free web design templates.

PDF995: http://pdf995.com (free download)

Use this tool to easily convert files to PSD format.

PDF to Word Converter: http://pdftoword.com   **(free online tool)**

Easily create editable Word Doc files from PDF content.

Pixie: http://nattyware.com/pixie.php   (free download)

Great for web designers - just point to a color and discover the code value for that color.

Resell Rights Weekly: http://resell-rights-weekly.com (many free downloads)

Free membership where you can download over 300 PLR/RR products for free.

Roboform: http://roboform.com   (free download)

Easily & safely manage your passwords.

ScreenHunter: http://wisdom-soft.com/sh/sh_free.htm   **(free download)**

Software that allows you to "capture" any part of your desktop, a window or full screen.

Skype: http://skype.com   (free download)

Make free calls over the internet to other people on Skype.

Textpad: http://textpad.com   **(free download)**

A powerful text editor. I personally like Textpad for editing HTML code.

VLC Media Player: http://videolan.org/vlc (free download)

Media player capable of reading most audio and video formats.

WordPress Help Sheets And Resources: http://1stwebdesigner.com/wordpress
23 extremely helpful WordPress help sheets and resources